EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Yuri Eliezer on 09/10/2009.

Please amend the following claims:

1. (Currently Amended) A method for providing a user interface for defining an electronic message handling rule, the method comprising:

receiving a request to create the electronic message handling rule, wherein receiving the request to create the electronic message handling rule comprises receiving the request to create the electronic message handling rule from a user interface button displayed within an electronic message reading pane;

in response to the request, identifying a context in which the request to create the electronic message handling rule was received, the identified context being associated with receiving a subscription alert, wherein receiving the subscription alert comprises:

receiving an electronic mail message,

parsing the electronic mail message to determine whether the electronic mail message was generated by the subscription alert.

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in response to determining that the electronic mail message was generated by the subscription alert, providing the user interface button for creating the electronic message handling rule, and

providing a preview of the electronic mail message generated by the subscription alert, wherein providing the preview of the electronic mail message generated by the subscription alert comprises providing the preview of the electronic mail message in the reading pane; and

providing, in response to a selection of the user interface button for creating the electronic message handling rule, a user interface for defining the electronic message handling rule, wherein providing, in response to the selection of the user interface button for creating the electronic message handling rule, the user interface for defining the electronic message handling rule comprises customizing a contents of the user interface based on the identified context associated with an operation on the electronic mail message, the operation comprising one of the following: reading the electronic mail message, selecting the electronic mail message, and creating the subscription alert associated with the electronic mail message, wherein providing, in response to the selection of the user interface button for creating the electronic message handling rule, the user interface for defining the electronic message handling rule further comprises providing:

a first user interface object for defining at least one condition for the electronic message handling rule, wherein the at least one condition is automatically preselected and a user does not make any selections regarding the at least one

condition wherein a drop down menu is adjacent to the at least one condition, wherein, in response to selecting the drop down menu, a list of entries displays customized conditions for the electronic message handling rule based on the identified context,

a second user interface object for defining at least one action to be performed when the at least one condition is satisfied, wherein the at least one action to be performed comprises at least one of the following: displaying a new item alert window, selecting a sound, playing the selected sound, previewing the selected sound, moving the electronic mail message to a selected folder, speaking selected text, and previewing the selected text, and

a third user interface object for defining the electronic message handling rule that contains all possible actions and all possible conditions.

18. (Currently Amended) A contextually sensitive user interface for defining an electronic message handling rule, the user interface comprising:

a first user interface object provided to a display device for defining at least one condition for the electronic message handling rule, wherein the at least one condition is automatically pre-selected and a user does not make any selections regarding the at least one condition,[[;]] a drop down menu adjacent to the first user interface object, the

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drop down menu being configured to, in response to a selection of the drop down menu, provide a list of entries having customized conditions for the electronic message handling rule based on an identified context in which a request to create the electronic message handling rule was received, the identified context corresponding to receiving a subscription alert, wherein receiving the subscription alert comprises:

receiving an electronic mail message,

parsing the electronic mail message to determine whether the electronic mail message was generated by the subscription alert,

in response to determining that the electronic mail message was generated by the subscription alert, providing a user interface button for creating the electronic message handling rule, and

providing a preview of the electronic mail message generated by the subscription alert, wherein providing the preview of the electronic mail message generated by the subscription alert comprises providing the preview of the electronic mail message in a reading pane of a software for proving the electronic mail message;

a second user interface object for defining at least one action to be performed if the at least one specified condition is satisfied, wherein the at least one action to be performed comprises at least one of the following: displaying a new item alert window, selecting a sound, playing the selected sound, previewing the selected sound, moving the

electronic mail message to a selected folder, speaking selected text, and previewing the selected text; and

a third user interface object for defining the electronic message handling rule that contains all of the possible actions and all of the possible conditions.

32. (Currently Amended) A system for providing a user interface for defining an electronic message handling rule, the system comprising:

a memory storage; and

a processing unit coupled to the memory storage, wherein the processing unit is operative to:

receive a request to create the electronic message handling rule, from a user interface button displayed within an electronic message reading pane;

in response to the request, identify a context in which the request to create the electronic message handling rule was received, wherein the identified context comprises a context selected from one of: a creation of an alert subscription comprising a generation of an alert electronic mail message and a receipt of the alert subscription comprising:

a receipt of the generated alert electronic mail message,

a parsing of the generated alert electronic message to determine whether the generated alert electronic mail message was generated by the alert subscription, and

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in response to a determination that the generated alert electronic mail message was generated by the alert subscription, a provision of a user interface button for configured to create the electronic message handling rule, and

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a preview of the generated alert electronic mail message generated by the alert subscription, wherein the preview of the generated alert electronic mail message generated by the alert subscription comprises providing the preview of the generated alert electronic mail message in the reading pane; and

provide a user interface for defining the electronic message handling rule, wherein a contents of the user interface is customized based on the identified context associated with an operation on the electronic mail message, the operation comprising one of the following: a reading of an electronic mail message, selecting the electronic mail message, and a creation of the alert subscription associated with the electronic mail message, wherein the user interface for defining the electronic message handling rule comprises:

a first user interface object portion for defining at least one condition for the electronic message handling rule, wherein the at least one condition is automatically pre-selected and a user does not make any selections regarding the at least one condition a drop down menu is adjacent to the at least one condition, wherein, in response to selecting the drop down menu, a list of entries are operative to display customized

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conditions for the electronic message handling rule based on the identified context,

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a second user interface object portion for defining at least one action to be performed if the at least one condition is satisfied, wherein the at least one action to be performed comprises at least one of the following: a display of a new item alert window, a selection of a sound, a playing of the selected sound, a preview of the selected sound, a moving of the electronic message to a selected folder, a speaking of selected text, and a preview of the selected text, and

a third user interface object portion for defining the electronic message handling rule that contains all possible actions and all possible conditions.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrea N. Long whose telephone number is 571-270-1055. The examiner can normally be reached on Mon - Thurs 6:00 am to 3:00 pm EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, William Bashore can be reached on 571-272-4088. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Andrea N Long/ Examiner, Art Unit 2175

> /William L. Bashore/ Supervisory Patent Examiner, Art Unit 2175